

I Claim:

1. A method of scripting, directing, writing or producing a show by presenting, in an automated manner, one or more queries to the audience where such queries are designed by either a producer, a writer, or a director of the show to elicit a feedback that can be utilized or that is utilized in the scripting or development of the initial show or for later shows.
2. The method of claim 1 used to produce a television or online series of situational comedies, episodic shows or soap operas.
3. The method of claim 1 using streaming media, non-streaming online media, television or other manner of visual or audio format for storytelling.
4. The method of claim 1 with such queries structured in a multi-tiered manner based on when each tier of questions can be incorporated into the story.
5. The method of claim 1 with an additional tier of such queries that can be immediately incorporated into the television show production.
6. The method of claim 1 utilizing internet and other means to present and to gather responses to such queries.
7. The method of claim 1 to garner from viewer portals and other means of electronic feedback to analyze audience behavior.
8. The method of claim to report such audience behavior to advertisers, producers, directors, writers, broadcasters or studios.
9. The method of claim 1 wherein such end user feedback received by way of email or other means can be incorporated into the show scheduled for broadcast within seven days.
10. The method of claim 1 to engender viewership.

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11. The method of claim 1 utilizing a prequel-mercial to engender audience interest.
 12. The method of claim 1 utilizing a prequel-mercial to enable non-temporally limited feedback.
 13. The method of claim 1 utilizing a prequel-mercial to garner feedback for initial episodes.
 14. The method of claim 1 utilizing a prequel-mercial to educate the audience about the show.
 15. The method of claim 1 utilizing a prequel-mercial to promote the show or to otherwise increase audience size or participation.
 16. The method of claim 1 utilizing a prequel-mercial to provide portions of the storyline that are supportive of the upcoming show(s).
 17. The method of claim 16 wherein said prequel-mercial comprises product placement advertisement within such storyline.